

Weather Analytics for Business Insights - Data formatting guide



For your data to be compatible with our software, please send a **CSV file** in this format:

Date	Data
DD/MM/YYYY [hh:mm]	X
DD/MM/YYYY [hh:mm]	X

- When data is collected hourly or sub-hourly, please specify hour and minute.
- Time should be UTC (not BST) and 24 hours (not AM/PM)
- If data is missing, please still include a row for each time stamp.
- Please do not attempt to guess the value of any missing data. Either leave the row blank, or use a specific value to indicate data is missing (please tell us in your email what this value is).

Please **email** your data with your signed contract.


The data you provide will only be used for the purpose of this analysis. Your data or the outcome of the analysis will not be shared outside of the Met Office without your permission.

To find out about how the Met Office uses any personal information we collect about you, please see our [Privacy Policy](#).

Contact us to find out more or complete a Weather Analytics for Business Insights order form

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 **www.metoffice.gov.uk/services/research-consulting/weather-climate-consultancy/business-weather-analytics**