

Weather Analytics for Business Insights - Order form

Company name

Company address

Contact name

Job title

Contact number

Contact email

Your motivations

Why do you think the weather might be influencing your business outcome?

How do you intend to use the results of the analysis?

About your data

What is your data recording?

What are the units for your data?

How was the data collected? Please select...

Manually

Automated

Does your business outcome have any thresholds?

No

Yes, one.

Yes, more than one.

If yes, please specify the threshold(s)...

Are you aware of any time lag that may affect the relationship between the weather and your business outcome?

No

Yes

If yes, please specify how long the time lag is...

Is there anything in your dataset that could contribute to a noticeable change?

i.e. weekends, weekdays, holidays, promotions or anything else that may cause noticeable changes to the data.

Please provide details about each location i.e. postcode, town name.

Where more than one location is provided, which location would you prefer us to focus this analysis on?

Please indicate which period is recorded against each value?

The period is up to the time stamp.

The period starts after the time stamp.

The value corresponds to the exact time indicated by the time stamp.

Does the data represent 24 hours a day?

No

Yes

Please specify what hours of the day the data records...

Contact us to find out more...

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 **www.metoffice.gov.uk/services/research-consulting/weather-climate-consultancy/business-weather-analytics**