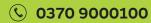


Weather Analytics for Business Insights - Order form

Company name	
Company address	
Contact name	
Job title	
Contact number	
Contact email	
Your motivations Why do you think the	weather might be influencing your business outcome?
How do you intend to	use the results of the analysis?
About your data	
What is your data red	cording?
What are the units fo	r your data?
How was the data co	llected? Please select
Manually	
Automated	
	utcome have any thresholds?
No Yes, one.	
Yes, one. Yes, more than o	ne
If yes, please specify	
yes, piease speeli y	

Are you aware of any time lag that may affect the relationship between the weather and your business outcome?	
No	
Yes	
If yes, please specify how long the time lag is	
Is there anything in your dataset that could contribute to a noticeable change? i.e. weekends, weekdays, holidays, promotions or anything else that may cause noticeable changes to the data.	
Please provide details about each location i.e. postcode, town name.	
Where more than one location is provided, which location would you prefer us to focus this analysis on?	
Please indicate which period is recorded against each value?	
The period is up to the time stamp.	
The period starts after the time stamp.	
The value corresponds to the exact time indicated by the time stamp.	
Does the data represent 24 hours a day?	
No	
Yes	
Please specify what hours of the day the data records	

Contact us to find out more...



🖾 salesteam@metoffice.gov.uk

www.metoffice.gov.uk/services/research-consulting/weather-climate-consultancy/ business-weather-analytics