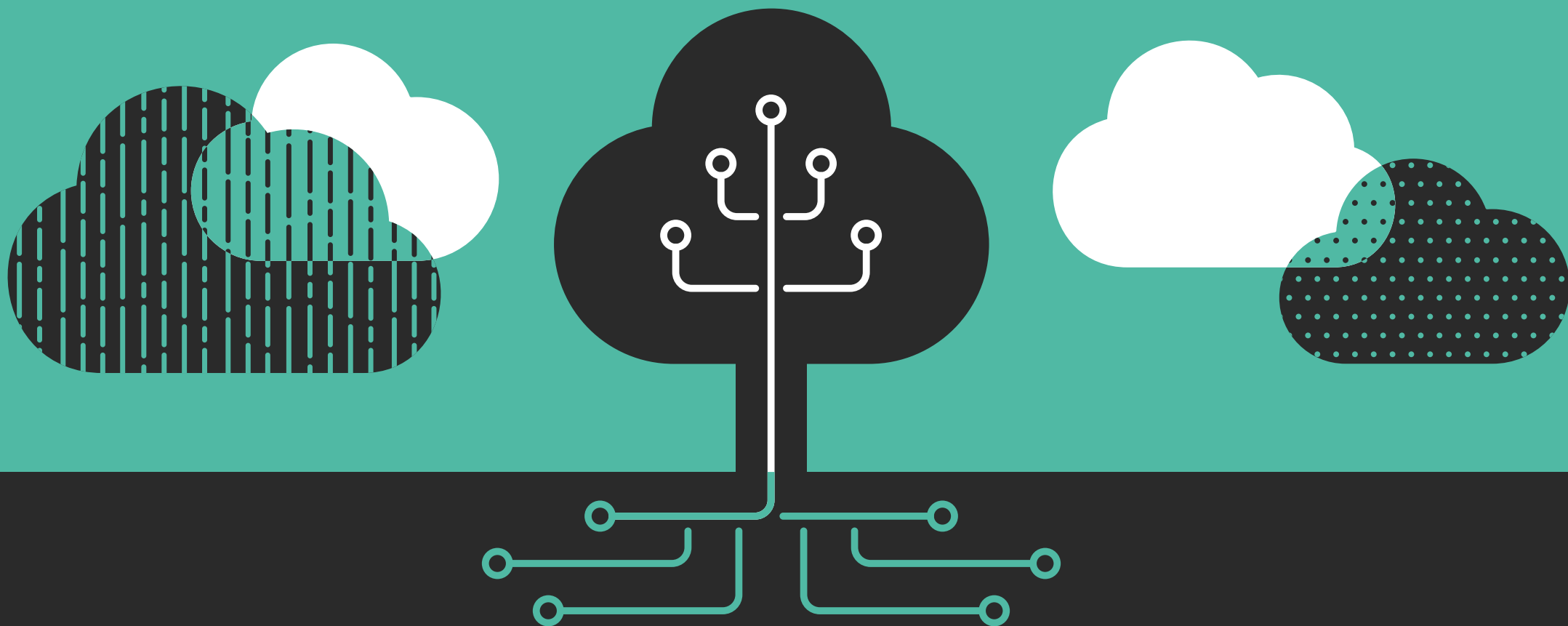




Creating a weather data app



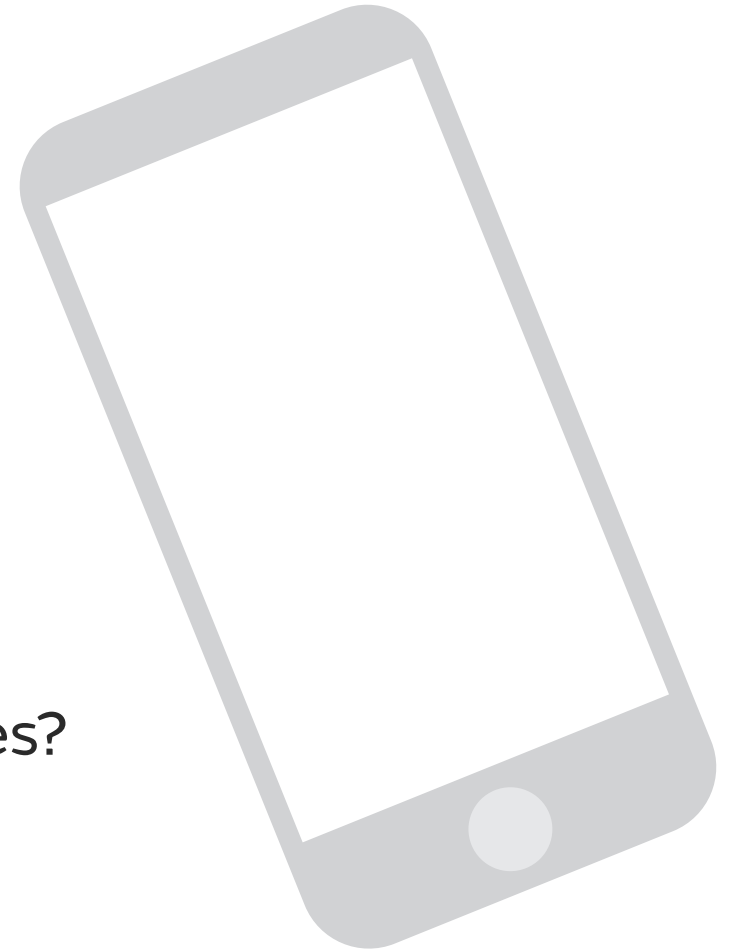
What will weather information look like in the future?



Design your own app!

Remember to consider:

- Target audience
- Title of the app
- Type of weather data
- Design of the content – what tools will the app have to make the data visualisations useful to people’s everyday lives or businesses?
- What purpose will the app have and what problem will it help to solve?
- What is the app’s USP (Unique Selling Point)?
- An explanation of how the weather data will be visualised



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